

County of Los Angeles, Department of Public Health  
Alcohol and Drug Program Administration

## Alcohol Outlets in Los Angeles County: Research to Practice

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Yolanda Cordero, Prevention Coordinator

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## Overview

- Introduction of Los Angeles County
- Presentation
  - Part One: Research (Qian Guo)
  - Part Two: Practice (Yolanda Cordero)



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## Part One: Research



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### Background

- Due to alcohol use, each year there are 2,297 lives lost, each day six people die, and each hour there are 28 incidents in LA County.

(Source: *The Annual Catastrophe of Alcohol in California - Los Angeles County*. 2008, Marin Institute.)



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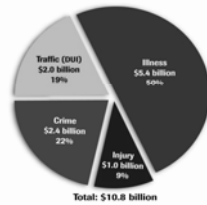
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### Price Tag of Alcohol

- The total economic cost of alcohol use and related harms is \$10.8 billion annually, which translates to roughly \$1,000 per resident or \$3,100 per family each year in LA county.



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### Alcohol Outlets

- Alcohol outlets are positively associated with
  - excessive drinking, drinking and driving, vehicle crashes, assault & homicide & other violent crimes, alcohol-related hospital admission and injury death, child maltreatment, suicide, and neighborhood disturbances.
- High density of alcohol outlets can cause problems not only for individuals, but also for families, communities, and the whole society.



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### Gaps

- The basic profile of all alcohol outlets in LA County remains incomplete.
- Region-based information is absent.



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### Data Sources

- Alcohol outlets
  - State of California Department of Alcoholic Beverage Control (ABC) <http://www.abc.ca.gov/>
- Land Area
  - US 2000 Census Data
- Population
  - WRMA 2007 Data



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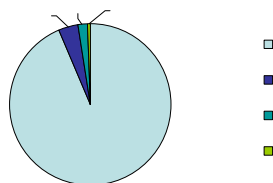
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### File Status

There are 16,417 alcohol outlets in Los Angeles County, which account for about 1/5 of the total in California.



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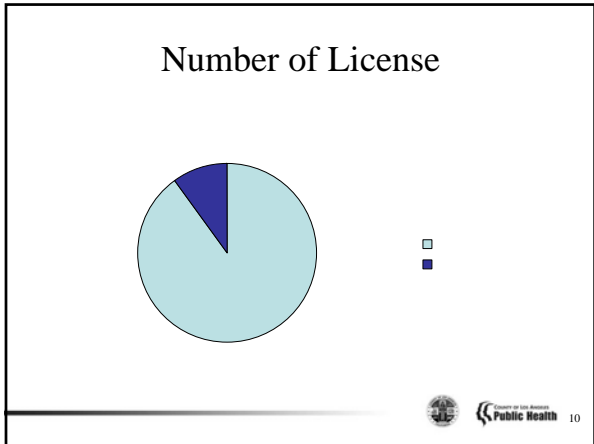
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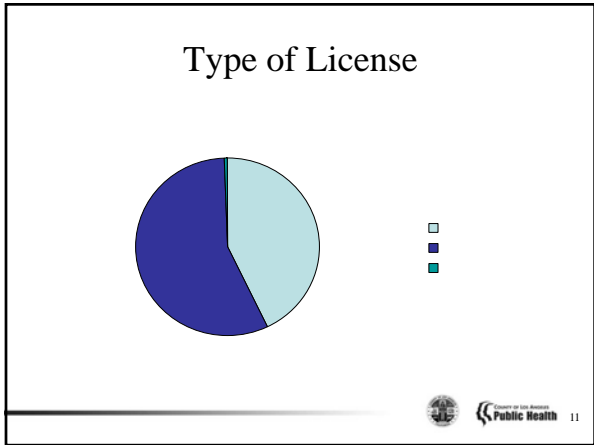
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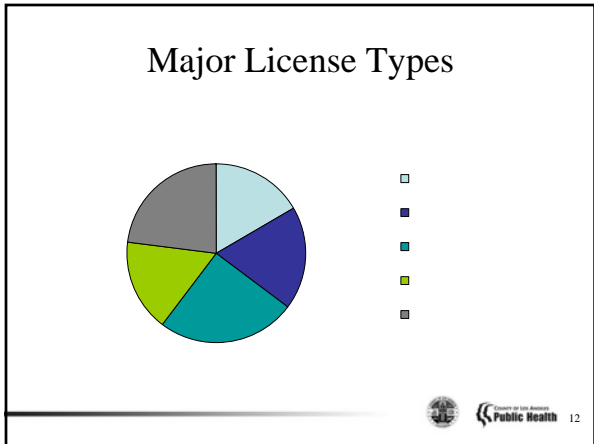
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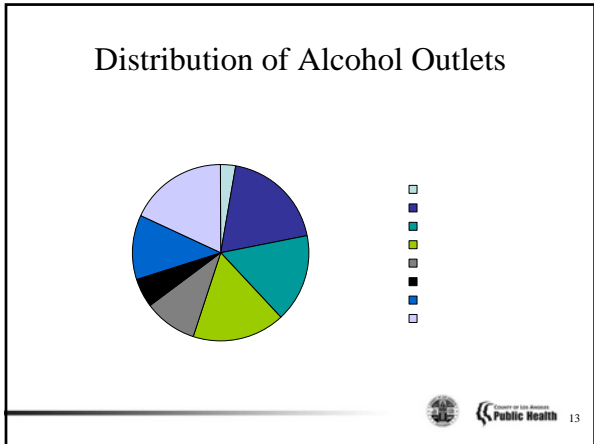
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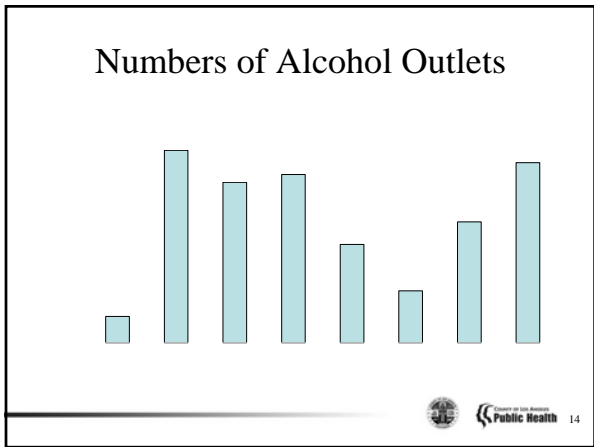
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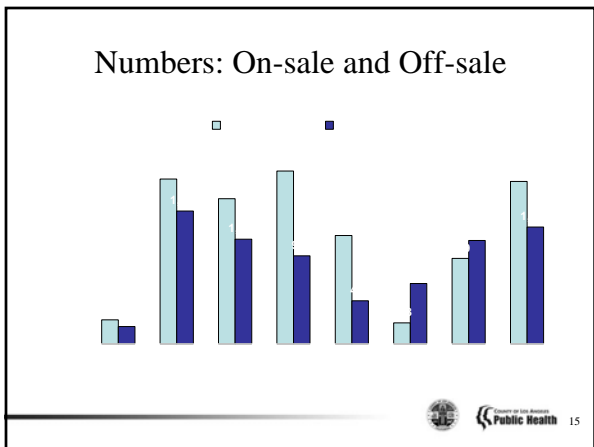
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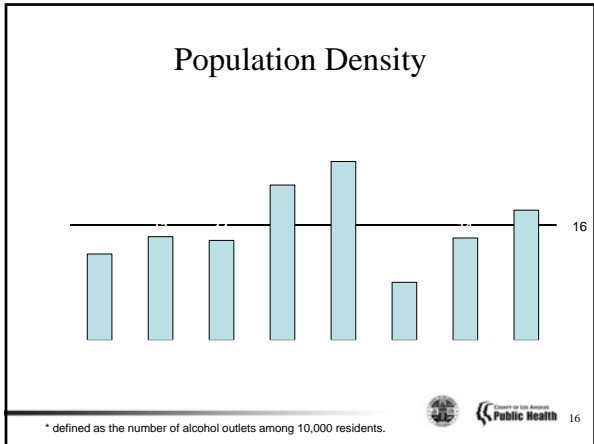
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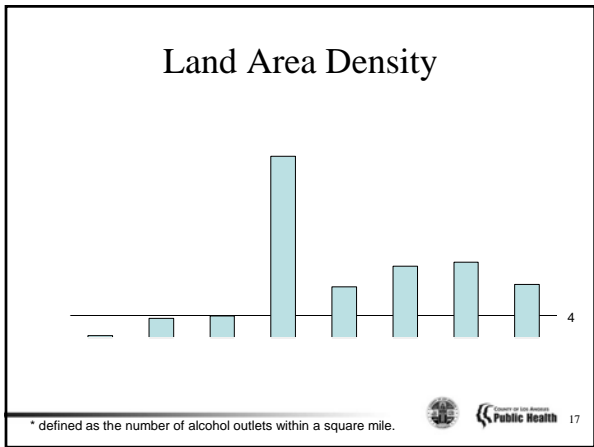
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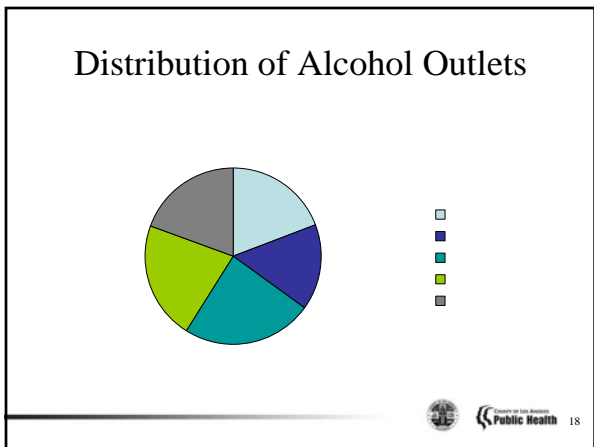
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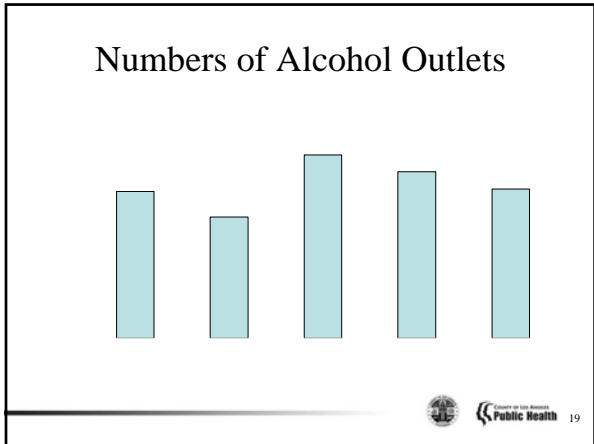
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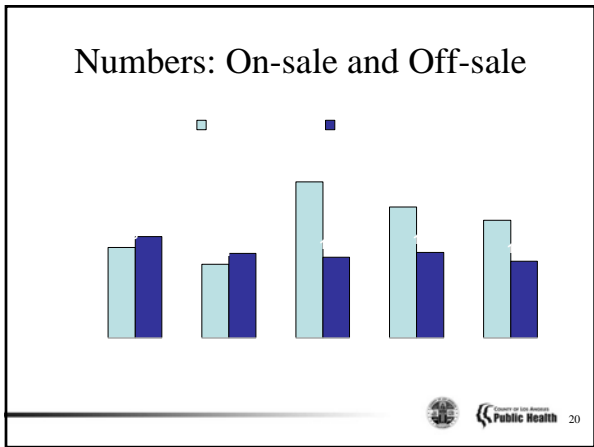
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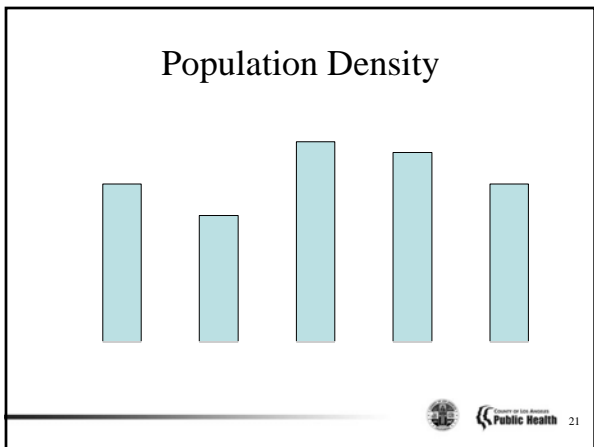
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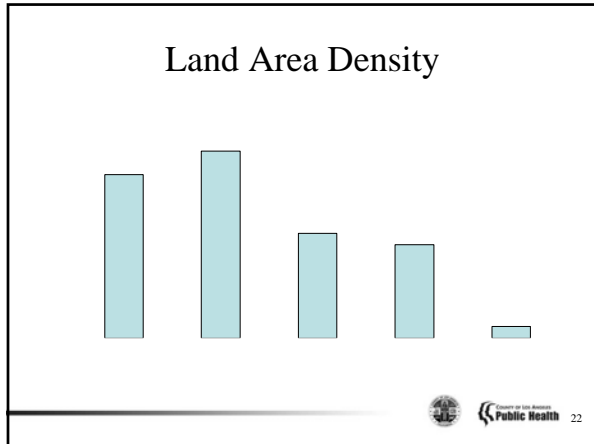
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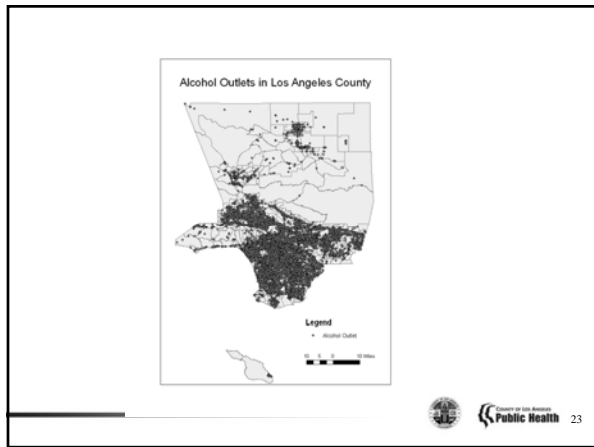
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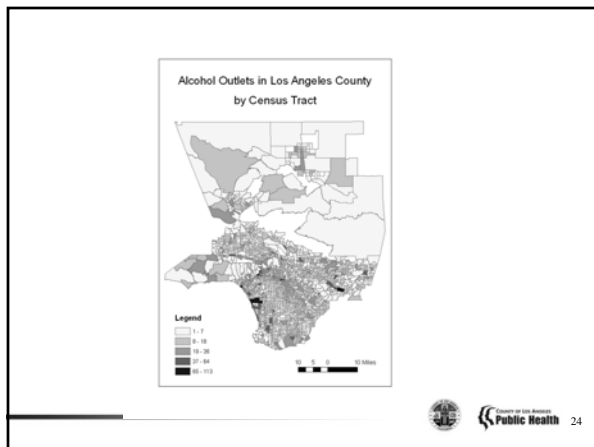
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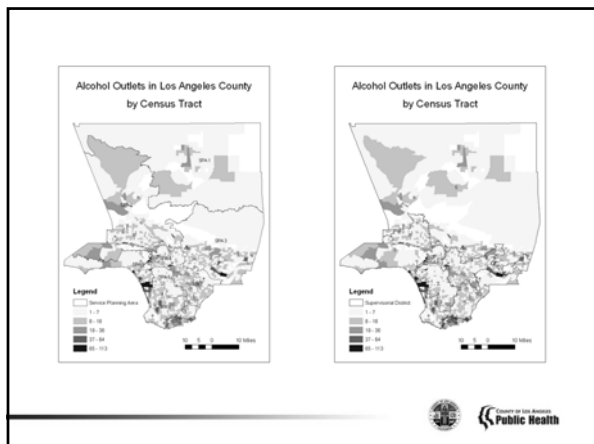
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### Future Directions

- Cross-sectional studies to investigate associations between alcohol outlets and alcohol consumption/related harms.
  - moderation & mediation
- Longitudinal studies to track the changes of alcohol outlets and investigate whether those changes produce any impacts on alcohol consumption and related harms.

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### Part Two: Practice Prevention Provider Efforts

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### Community Coalition

- South Central Los Angeles - Closed 150 alcohol outlets and 2 problem hotels.
- Youth community driven efforts led to the award of \$150 million dollars to repair the poor conditions in schools in South Central Los Angeles.



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### Clinica Msr. Oscar Romero

- Converted abandon building into 50 unit low income housing and made deal with liquor store owner.
- Closure of Victorias Bar – Mobilized the Community to speak at the public hearing and press conference.
- Monitoring of alcohol outlets in 2000-01 resulted in a drop in violations by 22.8% in Pico-Union district.



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### Social Model Recovery Services

- Closed down 2 problem hotels in Skid Row.
- Red Curb project reduced drug sales
- Staples Center Project
- Partnered with the Skid Row Fire Dept led to the reduction of 911 calls.
- Youth Survey led to recommendations and partnership with school and law enforcement.



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### Alcoholism Center for Women

- In the Pico Union area community members were instrumental in establishing alcohol, and drug free zones in Mac Arthur Park.
- Decoy Program to prevent underage drinking.
- Use Lee Law to clean up problem outlets.



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### Highlights Cont...

- Day One, Pasadena - 16 liquor store owners pull malt liquor products off their shelves.
- JADE - Established a three-year moratorium on conditional use permits in the City of Cudahy.
- Established Drug Free School Zones at 2 schools in their area.



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### Highlights Cont...

- Bridge Focus Empowered youth acquired \$2.26 million to build 2 skate parks in the Sunland/Tujunga area.
- California Women's Commission Established billboard and signage ordinances in the City of Los Angeles, Carson, Compton, Lynwood, San Fernando and Cudahy.



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### Highlights

- Pacific Clinics - Sober & Safe Student Awareness and Merchant Education Campaign to conduct compliance check on alcohol outlets which decreased sales of alcohol to minors.



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### Prevention Strategies

- Nuisance Abatement
- Lee Law
- Drug Free School Zones
- Shoulder Tap
- Trace – Attorney General
- Reclassification of Alcopops
- Alcohol Fee



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*Thank You!*



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