

## Rural Texas Success: Peer to Peer Prevention Education

Center for Safe Communities and Schools –  
Texas State University

Ruby Moore, Youth Event Coordinator  
Jennifer Steele, Program Director

---

---

---


---

---

---

---

---



### CSCS Goals

- Prevent youth tobacco use
- Increase cessation among Texans
- Eliminate exposure to secondhand smoke
- Reduce tobacco use in diverse and special populations to eliminate disparities

---

---

---


---

---

---

---

---



### CSCS Guiding Principles

- Youth-Adult Partnerships
- Community Building
- Learning & Teaching
- Leadership & Advocacy

---

---

---


---

---

---

---

---



### Objectives:

- Resources or Recipient: How do you view youth?
- Overcoming Obstacles
- Reaching students in every region

---

---

---


---

---

---

---

---



### Your Experiences

- Who are you?
- Where do you come from?
- How is your program / agency currently involved with youth?
- How would you rate yourself / your agency?

---

---

---


---

---

---

---

---



### Resource or Recipient

- Inventory of Adult Attitudes and Behaviors
- Rate each statement 1 thru 9
  - › 1 = NEVER my approach to youth
  - › 9 = ALWAYS my approach to youth
- Transfer your rating to the appropriate line
- Total columns

---

---

---


---

---

---

---

---



## Your Role as Co-Pilot

- Enjoy and Respect Youth
- Thrive in a creative / chaotic environment
- Not afraid of controversy or advocacy
- Well informed of past efforts / successes

---

---

---


---

---

---

---

---



## Overcoming Obstacles

- Adult fears / reservations
- Youth fears / reservations
  - \* Judgment            \* Being a burden
  - \* Failure               \* Stubborn adults
  - \* Rejection            \* No fun
  - \* Boring                \* Trust
  - \* Bossy                 \* Patience (lack of)

\*NOT BEING TAKEN SERIOUSLY!

---

---

---


---

---

---

---

---



## Reasons to Maximize Youth Involvement

- Role Models / Peer Educators
- Provide reality check in diagnosing problems
- Challenge conventional thinking
- Influence parents / other adults
  - Attract news media
  - Capture attention of decision makers

---

---

---


---

---

---

---

---



### What do you do with youth?

- Youth VS Adults
- No one likes being bored!
- “Adult” or “Professional” conference

---

---

---


---

---

---

---

---



### 6 Keys to Working with PEOPLE

- Knowledge
- Experience
- Dialogue
- Skills
- Ownership
- FUN!

---

---

---


---

---

---

---

---



### KNOWLEDGE

- Know the facts
- Stir Emotion, Evoke Passion: WHY should this be important to me?
- Set the Stage
- Passion into Action!

---

---

---


---

---

---

---

---



## EXPERIENCE

- Theory into Reality
- Creative, hands-on
- 25 / 75 % Split

---

---

---


---

---

---

---

---



## DIALOGUE

- Open, Honest, Direct
- Challenge participants to critically evaluate the situation
- Process the issue and what can be done

---

---

---


---

---

---

---

---



## SKILLS

- How does this benefit me?
- Why do I need to learn this?
- When am I ever going to use this in life?
- Sharing what you learn

---

---

---

---

---

---

---

---



## OWNERSHIP

- Social Development Theory:
  - Skills, Opportunity and Recognition
- People will support what they help create
- Brings excitement, energy, accountability, responsibility and desire to succeed

---

---

---

---

---

---

---

---



## FUN!

- MUST
- HAVE
- FUN!
- Activities, Games, Interaction, Competition

---

---

---

---

---

---

---

---



## 7 R's to Remember

- Respect
- Role
- Responsibility
- Relationship
- Reward
- Results
- Re-program

---

---

---

---

---

---

---

---



**Contact:**

Ruby Moore, Youth Events Coordinator	Jennifer Steele, Program Manager
<a href="mailto:rm72@txstate.edu">rm72@txstate.edu</a>	<a href="mailto:js42@txstate.edu">js42@txstate.edu</a>
<a href="http://www.myspace.com/TxTeenAmbassador">www.myspace.com/TxTeenAmbassador</a>	
Facebook: T.X. Ambassador	
Center for Safe Communities and Schools Texas State University	
<a href="http://www.cscs.txstate.edu">www.cscs.txstate.edu</a>	
877-304-2727	

---

---

---

---

---

---

---

---